

Case Study

Facebook Event

Run Date: 10 Days Total Impressions: 485,218



Amount Spent \$10,000	Clicks (ALL) 6,947	Impressions 485,218	Reach 157,441
Sold 45	Gross \$209,717.51	Messages 267	Appointments 124
Page Engagement 1,375	Website Leads 36	Website Content Views 10,882	Post Comments 147