

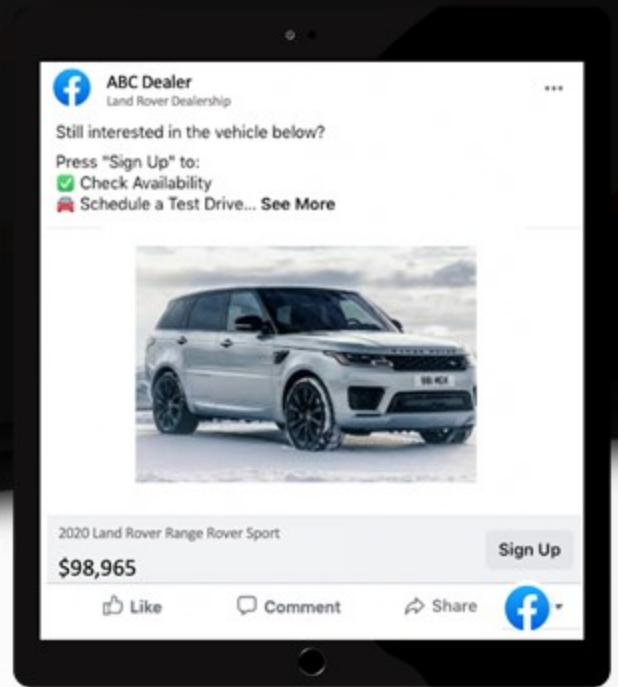
CASE STUDY



SOCIAL HUB

RUN DATE: 30 Days

TOTAL IMPRESSIONS: 266,289



Reach
40,320

Impressions
266,289

Website Leads
142

Offline Events
- Sold
31

Page Engagement
10,385

Cost Per Website Lead
\$13.76

Website Content Views
30,094

Social Hub Leads (on Facebook)
45

Clicks (ALL)
10,896

